



2ND ANNUAL MONTANA CHEF COMPETITION

for the

Montana Culinary Excellence Award

September 11 & 12, 2005
Big Sky, Montana

Program Overview

Chefs throughout the state of Montana are invited to participate in a chef's competition, developing recipes for appetizers, main dishes and desserts featuring Montana products. Chefs will compete for the 2nd Annual Montana Culinary Excellence Award during an event in Big Sky, Montana.

Benefits

Montana chefs and their restaurants will receive excellent media exposure for participating in this competition, including the following:

- **Montana Award Ceremony:** The award ceremony for the 2nd Annual Montana Culinary Excellence Award will include a press conference at which plaques will be given to the award-winning chefs and their restaurants in a reception for the public and media.
- **Restaurant Industry Coverage:** Local and national columnists for food and restaurant industry publications will be invited to attend the Montana Award Ceremony and feature chefs, restaurants and recipes in their publications.
- **Montana Product Support Signage:** Chefs with finalist recipes will receive signage for use in their restaurants indicating their support of Montana products.
- **Montana Website Promotion:** All of the recipes submitted will be featured on the Visit Montana website, highlighting the chefs and their restaurants and directing tourists to patronize the businesses that support Montana products.

2ND ANNUAL MONTANA CHEF COMPETITION (CONT.)

Product Showcase includes, but is not limited to:

- Baked Goods (Bread, Tortillas)
- Beverages (Beer, Wines, Juices, Coffee)
- Caviar, Cheeses
- Condiments (Mustard, Salsa, Jellies, Honey)
- Oils, Pasta, Pulses, Flour, Grains
- Meats (Beef, Fish, Pork, Lamb, Bison)
- Processed Meats (Sausage, Bacon)
- Produce, Herbs
- Sauces, Seasonings

Timeline

<u>DATE</u>	<u>EVENT</u>
Jun. 20	Deadline for receipt of chef competition registration forms. Confirmation packets will be sent with additional information.
Jul. 18	Deadline for receipt of competitors' recipes. Recipes will be judged and finalists selected.
Aug. 15	Finalists of the competition will be announced and invited to participate in the final competition in Big Sky.
Sept. 12	Chefs will present their dishes at the final competition and participate in the Montana product showcase.**

***See enclosed announcement for 2nd Annual Montana Restaurant Connection.*

Registration Information:

To register to participate in the 2nd Annual Montana Chef Competition, fill out the enclosed registration form and return to the following **no later than June 20, 2005:**

Montana Dept. of Agriculture
PO Box 200201
Helena, Montana 59620-0201
Fax: (406) 444-9442
c/o Angelyn DeYoung or Sarah Goan

Registration Includes:

- Access to product showcase
- Meals during the event
- Invitation to the Montana Reception
- *See enclosed 2nd Annual Montana Chef Competition registration form*

Endorsed by:



2ND ANNUAL MONTANA RESTAURANT CONNECTION

Product Showcase Registration Form

Please fill out all applicable information on this form to register for the 2nd Annual Montana Restaurant Connection, held on September 12, 2005, in Big Sky, Montana. Return the completed form ***no later than June 20, 2005*** via mail to the Montana Department of Agriculture, PO Box 200201, Helena, Montana, 59620-0201; via fax at (406) 444-9442; or via email at agr@mt.gov. If you have any questions, feel free to contact Angelyn DeYoung or Sarah Goan at (406) 444-2402 or by email at agr@mt.gov.

Contact Information

Please fill out all applicable information. For additional buyers, please copy and submit additional pages.

- Name:** _____
- Title:** _____
- Company:** _____
- Address:** _____
- City:** _____ **State:** _____ **Zip:** _____
- Phone:** _____ **Fax:** _____
- Email:** _____ **Website:** _____

Participation Information

Please mark the activities you plan to attend or participate in on September 12, 2005.
(Check all that apply.)

- Lunch (12:00 p.m. – 1:00 p.m.)
- Montana Product Showcase
(1:00 p.m. – 4:00 p.m.)
- Montana Reception, Press
Conference & Award Ceremony
(5:00 p.m. – 7:00 p.m.)

Endorsed by:



Vendor Information

Please list any Montana product vendors that you would like us to invite to participate in this activity.



2ND ANNUAL MONTANA CHEF COMPETITION

Chef Registration Form

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Contact Information

Please fill out all applicable information. Chefs are eligible to participate in both the 2nd Annual Montana Chef Competition and the Montana Restaurant Connection (see other side).

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Participation Information

Please mark the activities you plan to attend or participate in on September 12, 2005.
(Check all that apply.)

- Chef Competition Presentations
(8:00 a.m. – 12:00 p.m.)
- Lunch (12:00 p.m. – 1:00 p.m.)
- Montana Product Showcase
(1:00 p.m. – 4:00 p.m.)
- Montana Reception, Press
Conference & Award Ceremony
(5:00 p.m. – 7:00 p.m.)

Vendor Information

Please list any Montana product vendors that you would like us to invite to participate in this activity.

Endorsed by:



Attention Montana Restaurant Owners, Managers and Chefs!

**MARK YOUR CALENDAR for the largest collection
of Montana-made restaurant ingredients ever:**

September 11 &
12, 2005
Big Sky, Montana

2nd Annual Montana Restaurant Connection

Program Overview

The 2nd Annual Montana Restaurant Connection will host Montana's premier restaurant ingredient suppliers to showcase their products for restaurant owners, managers and chefs throughout the state.

This is your one-stop-shop for a wide selection of locally produced products. All products are Montana-made, and the suppliers have been pre-screened for immediate restaurant sales.

Product Showcase includes but is not limited to:

Baked Goods (Bread, Tortillas)

Beverages (Beer, Wines, Juices, Coffee)

Caviar, Cheeses

Oils, Pasta

Condiments (Mustard, Salsa, Jellies,
Honey)

Flour, Grains, Pulses

Meats (Beef, Fish, Pork, Lamb, Bison)

Processed Meats (Sausage, Bacon)

Produce, Herbs

Sauces, Seasonings

2nd Annual Montana Restaurant Connection Agenda

Sunday, September 11, 2005

Educational Sessions throughout the day

Monday, September 12, 2005

7:00 a.m. Chef Competition Briefing

8:00 a.m. Chef Competition Presentations Begin

12:00 p.m. Chef Competition Ends & Lunch

1:00 p.m. Montana Product Showcase Begins

4:00 p.m. Montana Product Showcase Ends

5:00 p.m. Montana Reception and Press
Conference Begins

5:30 p.m. Montana Award for Culinary
Excellence Announced**

7:00 p.m. Montana Reception Concludes

***See enclosed announcement for the 2nd Annual Montana Culinary Excellence Award
Competition.*

Registration Information

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PO Box 200201

Helena, Montana 59620-0201

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c/o Angelyn DeYoung or Sarah Goan

Registration Includes:

- Access to the product showcase
- Meals during the event
- Invitation to the Montana Reception
- *See enclosed 2nd Annual Montana Restaurant Connection registration form*

With questions, contact Angelyn DeYoung or Sarah Goan, Montana Department of Agriculture, (406) 444-2402, agr@mt.gov. Confirmation packets will be sent with more information.



Montana Department of Agriculture
PO Box 200201
Helena, MT 59620-0201

**DON'T
MISS OUT!**

2nd Annual
Montana
Restaurant
Connection
&
Montana Chef
Competition

Details inside...

2nd Annual
Montana Restaurant Connection
& **Montana Chef Competition**

Big Sky, Montana
September 11 & 12, 2005

Endorsed by:

